

The LOFT LGBT Services Center

252 Bryant Avenue,
White Plains, NY 10605
(914) 948-2932 - Fax: (914) 682-7827



**LOFT Online Directory
and BANNER ADVERTISING AGREEMENT**

ADVERTISER INFORMATION:

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____

It is agreed that _____ will place an advertisement
in *The LOFT Community News* and/or *The LOFT Website* beginning _____ and ending on _____.

The advertisement (Please check off your ad in the box provided)

**Now with Banner Advertising
on The LOFT's New Website!**

<p>All Rates Per Insertion</p> <p>Banner Advertising (Tower) 170W x 350H pix \$75. 1 X Month \$60. 6 X Months \$50. Annual Rate We'll design an attention grabbing ad for you that you can use elsewhere, too!</p> <p>Standard Listing (free) e.g: Cheryl A. Jewell, LMSW Mind/Body, Hypnosis, Guided Imagery. White Plains (914) 434-7800</p> <p>Deluxe Web Listing Option All Full or Half Page advertisers (In the Pride Guide or CNews are entitled to a Deluxe web listing at no extra charge. Otherwise: \$150 Annual Rate</p> <p>This listing is clickable & links to an email or website. Comes with <i>Complimentary Business card ad</i> in the 2010 Pride Guide.</p>	<p>Deluxe Listing (Actual Size Larger than example shown Below)</p> <p>Dorothy J. Dembowski Financial Advisor 501 Merritt 7 Norwalk, CT 06851 Phone: (203) 523-4235 dorothy.j.dembowski@ampf.com www.ameripriseadvisors.com</p> <p>Ameriprise Financial has been a leader in financial planning for the gay and lesbian community for decades.</p> <p><small>BEST PLACE TO WORK 2009 by LOFT</small> Ameriprise Financial is proud to be recognized with another perfect score on the Human Rights Campaign's Corporate Equality Index.</p>
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Please see terms and deadline dates below.

PLEASE RETURN THIS SIGNED CONTRACT WITH PAYMENT INFORMATION.

Enclosed is my Check Visa Master

Name on Card: _____

Card Number: _____ Exp. Date: _____

Signature: _____ Total Amount \longrightarrow

Please make checks payable to **The LOFT** and send with form to:
The LOFT, 252 Bryant Ave, White Plains, NY 10605

Ad Amount \$ _____ = Total \$ _____
Total Due \$ _____
LOFT Business Members Only: Please remember to subtract your 20% Advertising Discount!
Non-Profit Organizations 10% discount.

X _____
Authorized Advertiser Signature Date

X _____
LOFT Advertising Manager Date

Terms:

1. Camera ready art (or electronic files) must be received by the 1st of the month for the following month's issue.
2. Banner Ads must be 170W and 350H in pixels, and submitted in 72 DPI resolution JPEG files. Again, we can design the ad for you (see flat design rate on reverse)
3. Ads must be PAID for in advance. **Ads will not appear without payment.**
4. The publisher retains the right to reject any advertisement if the content thereof is deemed offensive.